

Artspace

INSIDER ACCESS TO THE WORLD'S BEST CONTEMPORARY ART

BECOME A PARTNER

SHANNON FINLEY

Rhombus (Unfold), 2014

OUR MISSION

Artspace is the leading online marketplace for contemporary art. Our mission is to bring more art into people's lives while helping artists and the institutions that support them reach broader audiences.

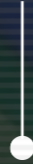
We partner with hundreds of prestigious galleries and nonprofits worldwide to offer collectors and aspiring collectors the opportunity to discover, learn about, and buy art, curated from across the globe.



Contemporary Art



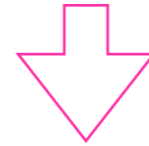
WHAT IS ARTSPACE?



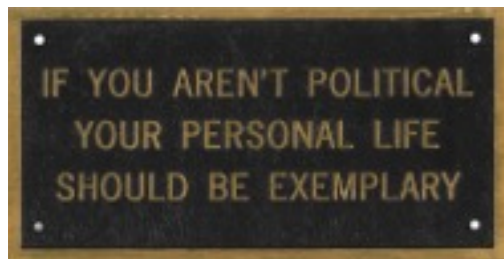
Artspace Magazine

BUY Contemporary Art Online

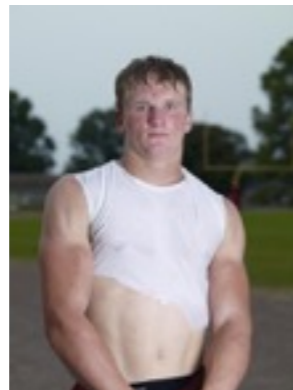
Artspace is a fully curated platform – selecting the most compelling works available from our partners.



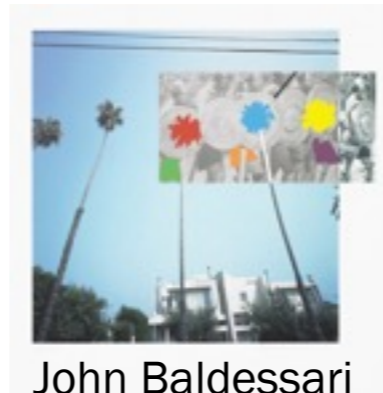
Thousands of paintings, photographs, drawings, sculptures, prints, design objects and books from notable artists are all available for purchase.



Jenny Holzer



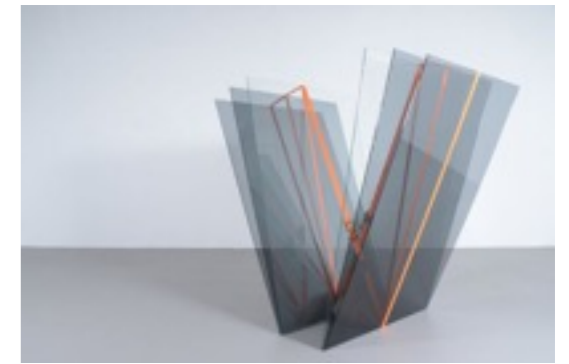
Catherine Opie



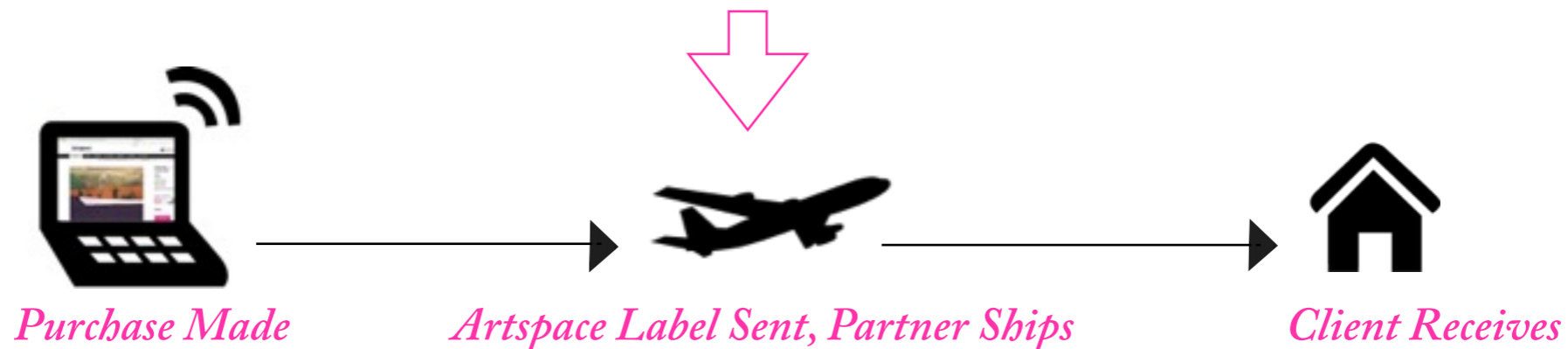
John Baldessari



Peter Doig

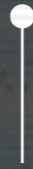


Jose Dávila





Affluent + Passionate Collectors

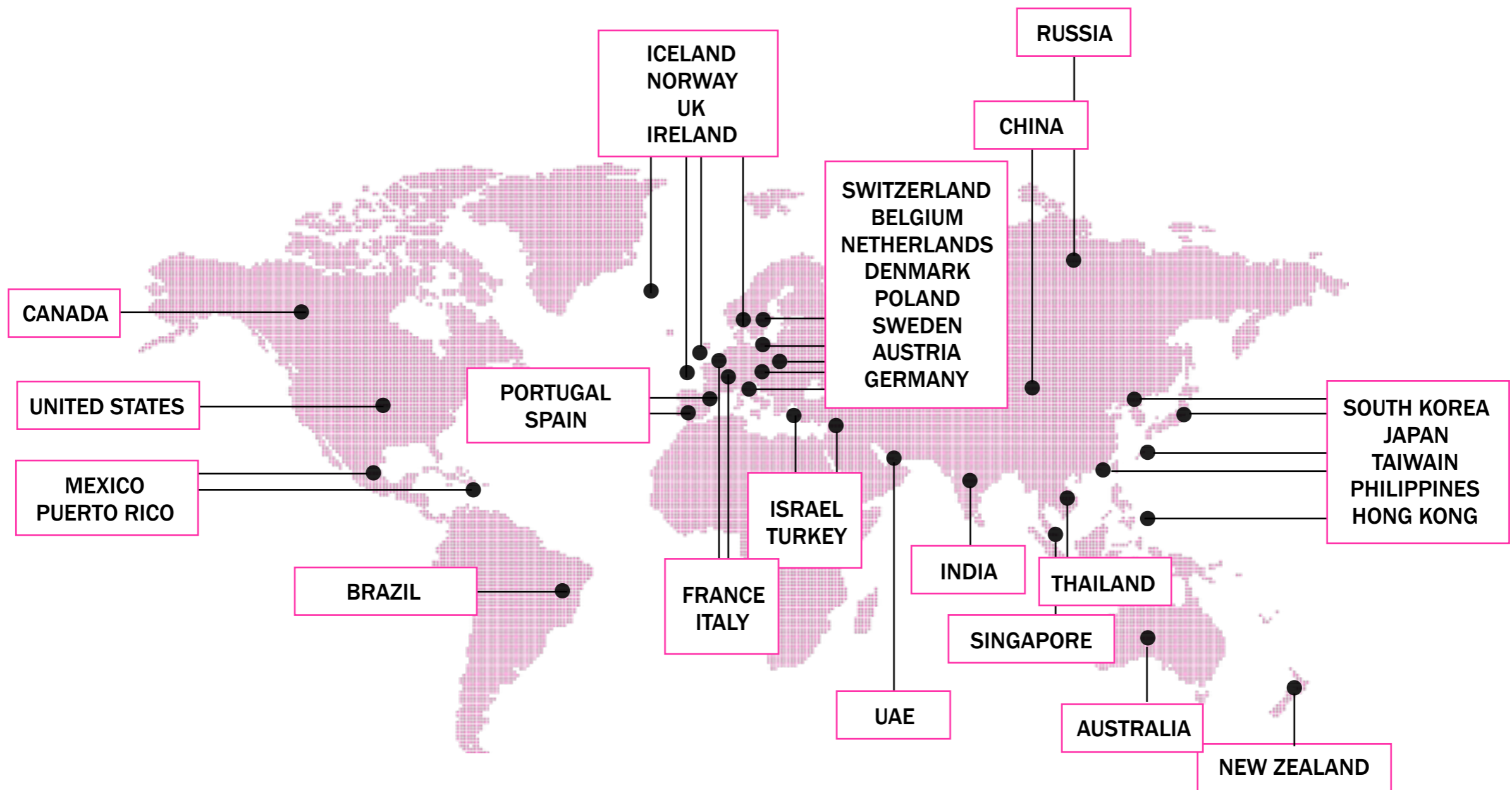


OUR AUDIENCE



Top Galleries + Cultural Institutions

GLOBAL REACH



350,000+
Collectors

40+ COUNTRIES



600+ Galleries and
Cultural Institutions

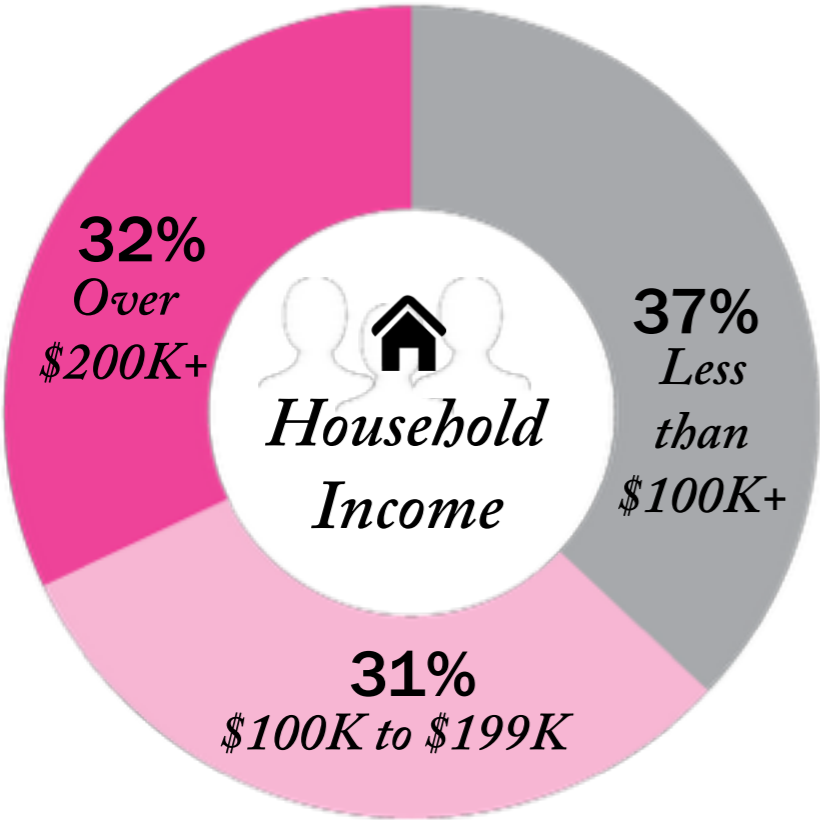
DEMOGRAPHICS *and* AUDIENCE PROFILE

Artspace's audience consists of affluent high-profile and globally minded collectors who demonstrate an intense interest in art, design, fashion, lifestyle, and culture.

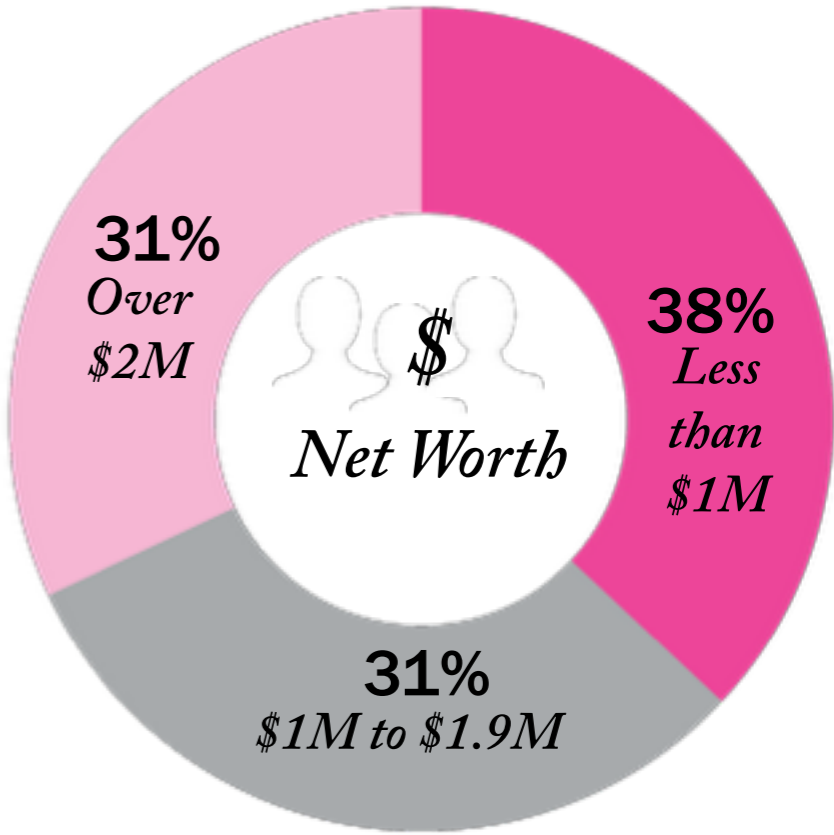
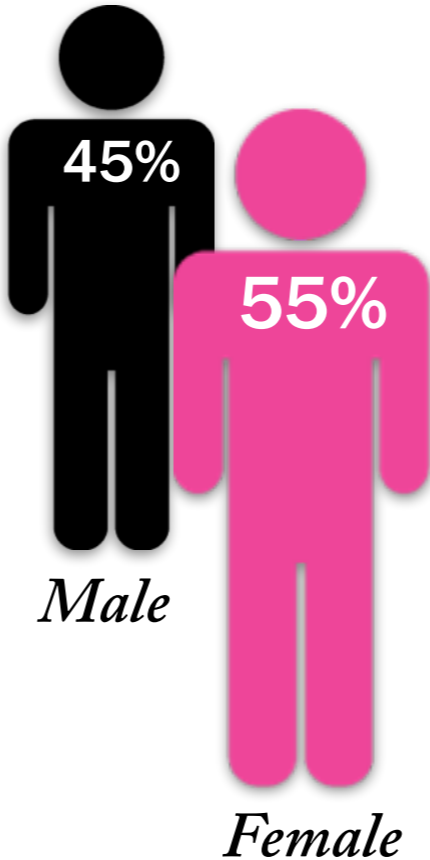
76%
Luxury Minded Consumers

87%
Digitally Savvy

88%
Buyers from US

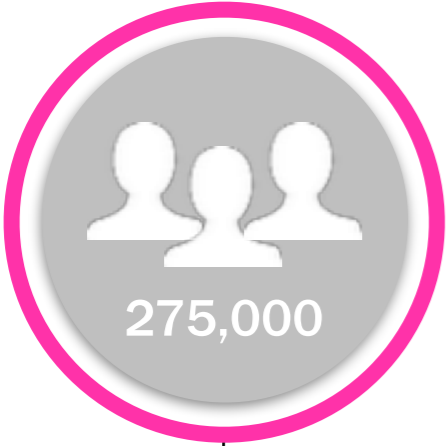


80%
30-66 Years Old



SOURCE
Consumer BuyerBase Infogroup Media Solutions April 2015

TRAFFIC *and* SOCIAL MEDIA LANDSCAPE



*Unique Visitors
Each Month*



*Opted-in
Email Subscribers*



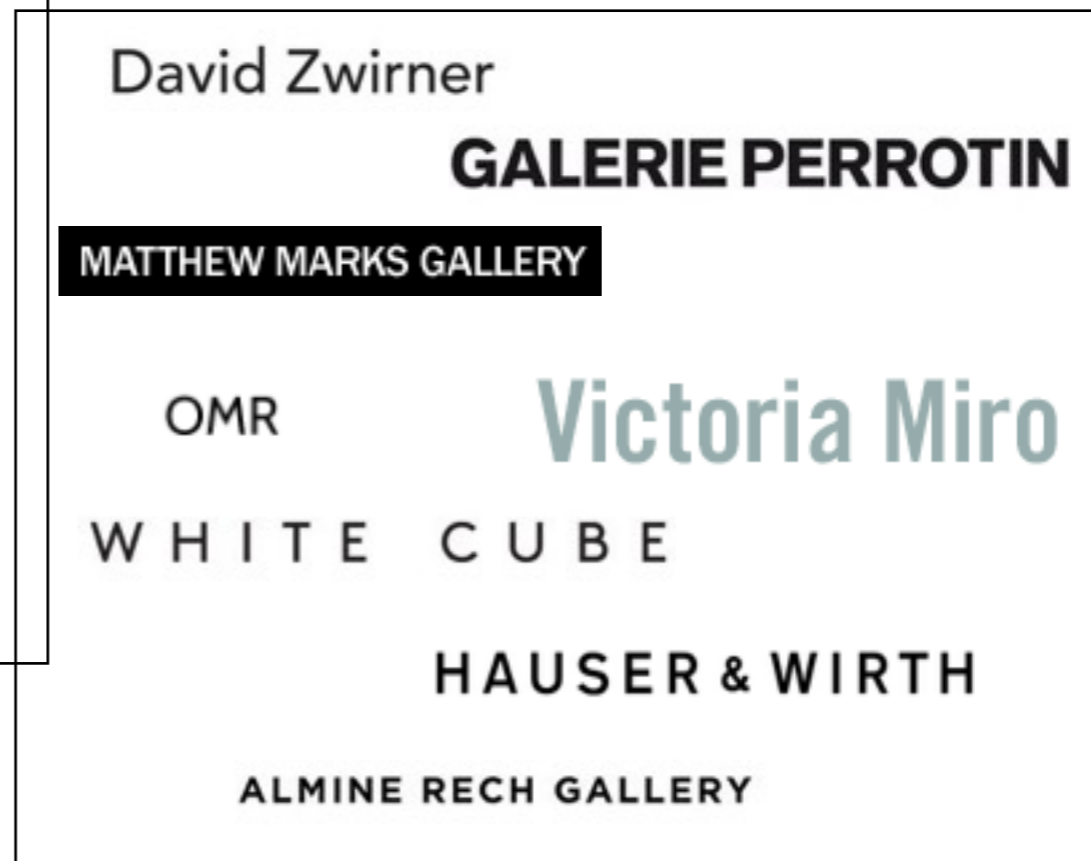
GALLERIES *and* CULTURAL INSTITUTIONS

Artspace partners with the world's finest contemporary artists, cultural institutions, galleries, non-profits, publishers, and brands to source and curate the premier marketplace for contemporary art.

Featured MUSEUMS



Featured GALLERIES





WHY SHOULD YOU BECOME A PARTNER?

JEFF KOONS

Ballon Dog (Yellow), 2015

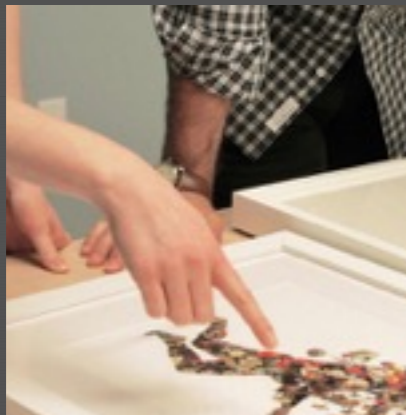
OBJECTIVE

- Artspace will help you reach an ever-expanding group of qualified global collectors and grow your client base.
- As the only purely contemporary platform, know that you will be in good company with our partners. Further, our in-house curatorial team will maintain high standards for the quality of work featured on the site.
- Act as formal partner in supporting your exhibitions, events, artists, and year-long agenda.

Pamela Jordan
Untitled, 2015

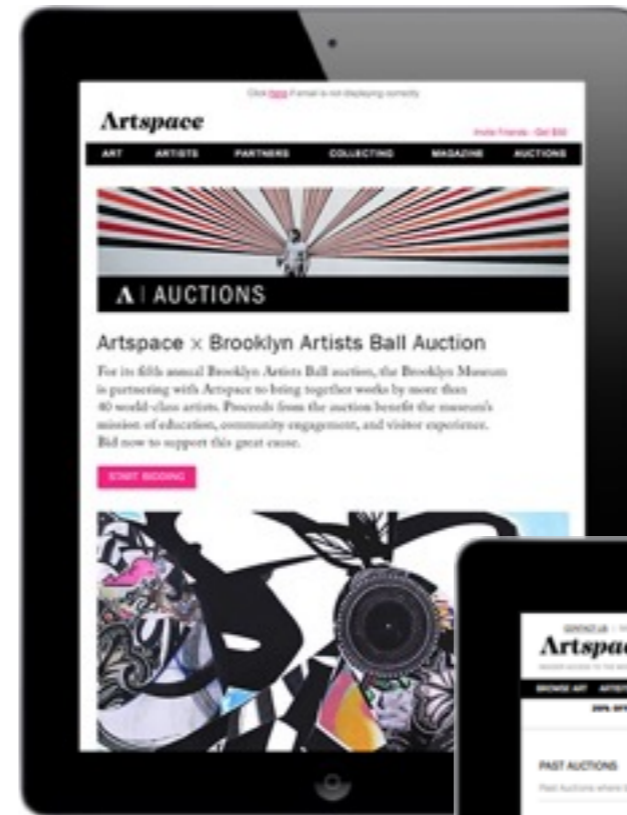
HOW IT WORKS:

- Becoming a partner on Artspace is *FREE*.
- You will be invited to submit artwork to be sold on the site, we will make a curated selection and list them for sale.
- All inquiries about works will be managed by Artspace.
- All artworks over \$10k can be listed with a price range and inquiry button if desired.
- Once a work is sold, we auto-generate shipping labels that get sent to your gallery or institution.
- Insurance is covered by Artspace.
- You are simply responsible for packing and sending.
- Artspace is a success based model, receiving a commission upon sale, much like an art advisor.
- You will receive the name and address of all collectors who acquire your works.

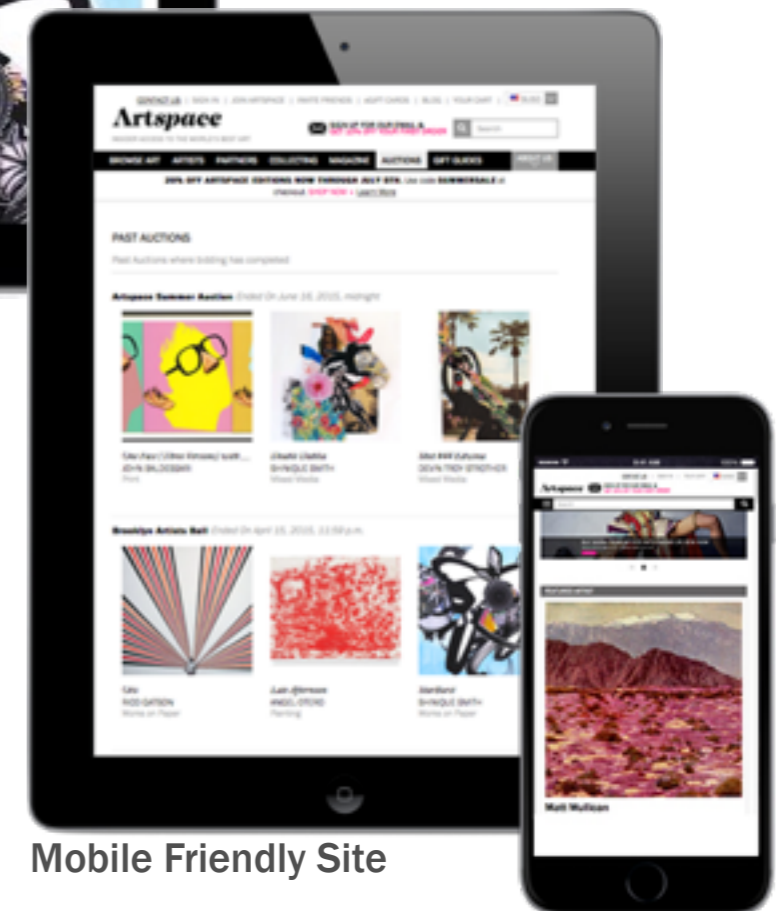


Let Artspace Market YOU!

- We send 3-5 emails/week featuring works from our partners in relevant and exciting themes to attract buyers.
- The use of preference data and our client managers assist in direct collector outreach.
- Partner pages are developed to list full details including location and artists available.
- Social Media promotion and PR to help drive traffic online.
- Editorial coverage (not guaranteed).
- Exhibition listings



Example Email



Mobile Friendly Site

Listings App

Artspace

THANK YOU.

Karen Vanegas
Director of Operations
Artspace, LLC
karen@artspace.com

Hannah Flegelman
Director of Private Sales
Artspace, LLC
hannah@artspace.com